

S. A. WILSON KUEKER

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electronic portfolio: <http://www.zanetadesign.com/portfolio-gallery/s-kueker/>

Professional Summary

Selected Accomplishments and Experience

Book Design

Information designer/editor with experience in multiple professional contexts (literary publication, journalism, instructional, and office) and publication media (print, eBooks, digital, web, conventional and digital photography, and one-of-a-kind books).

Created a compilation of McNair Scholar's research papers to be distributed to all of the McNair programs throughout the US. Responsible for the creation and design of said publication. Recruited and supervised as many as ten copy editors while working with the authors and McNair program administrators.

Designed and typeset *Fighting Kite*, a book of poetry. Was responsible for book design and cover treatment. Publication commissioned by Pecan Grove Press.

Designed a book of poetry that was bound in vintage matchbook covers. Developed format and typeset entire book. *Matchbook: Volume I* was commissioned by Small Fires Press.

Production Coordinator

Organized work flow and ensured that all interns, coop workers, work study employees, and volunteers were trained in all facets of the process of prepress development as Production Coordinator. Responsible for managing the migration from QuarkXpress 4 to QuarkXpress 6 for the *North American Review* and the training of users in the new program. Produced advertising and supporting web pages for annual writing competitions.

As an editorial assistant processed manuscripts from initial readings through all stages of production including final layout in the *North American Review*.

Senior Editor

Senior editor of *Inner Weather 2005*, a student literary journal, took leadership role in redesign of journal to better highlight contributor's work. Implemented a new blind selection process for greater judging objectivity. Responsible for project management and implementation of schedules, quality assurance, and production.

Editor of *Inner Weather 2004* — was responsible for the project management and implementation of schedules, quality assurance, and production of a student literary journal.

Web Design

Designed and implemented a web site documenting the history of Black Hawk County <<http://www.cedarnet.org/tour/>>. Site is comprised of 200 individual pages with links to an additional 200 maps, graphics, and photographs while serving on HTML Committee at CedarNet Inc., a local Internet Service Provider, also responsible for developing web pages and maintaining existing pages.

Advertising

Developed newspaper advertisements and posters promoting CedarNet Inc. while serving on Advertising Committee at the Internet Service Provider.

Technical Knowledge

Adobe *Photoshop*
Adobe *Illustrator*
Adobe *InDesign*
Adobe *Acrobat*
Adobe *PageMaker*
QuarkXpress
Macromedia *Dreamweaver MX*
Macromedia *Flash*

Microsoft *Word*
Microsoft *PowerPoint*
Microsoft *Outlook*
WordPerfect
Microsoft *Windows*
3.1 through XP
MAC OS 9 & 10.3

Education

Bachelor of Arts
University of Northern Iowa
Cedar Falls, IA
2005 — Summa Cum Laude
Major: Individual Studies
—Information Design
Major: Art: Studio
Emphasis: Graphic Design
Minor: Professional/Technical Writing
Minor: Creative Writing
GPA: Information Design 3.98/4.0
GPA: Graphic Design 3.69/4.0
GPA: Overall 3.72/4.0

Related course work:

Publication Design, Designing
Manuals and Handbooks, Graphic
Design, Typography, Designing Grants
and Proposals, and Professional
Editing. Designed and wrote a guide
to scanning images for print and web
design. Also, collaborated with a team
to design and develop an interactive
web page, directed toward educating
users of the CHFA Tech audio/visual
carts.

Associate in Applied Arts
Hawkeye Community College,
Waterloo, IA
2000
Major: Professional Photography
GPA: 3.458/4.0

Related course work:

Emphasis on photo journalism
with broad background in general
photographic methods including
darkroom techniques for both color
and black & white.

Awards

Awards of Distinction for Literary Nonfiction & Professional Writing, 2005
English Department Celebrating Writing Contest, University of
Northern Iowa (UNI).

Awarded Dr. Raymond J. Schlicher Memorial Fund Scholarship, College of
Continuing Education Credit Programs, University of Northern Iowa,
2005.

Awarded English Department Scholarship, College of Humanities and Fine
Arts, University of Northern Iowa, two consecutive years, 2004 – 2005.

Dean's List five consecutive semesters, Fall 2003 – Fall 2005.

Published two Fiction stories in *Inner Weather* 2005, a publication of the UNI
English Department

Published photographs in *Inner Weather* 2003, 2004 & 2005, a publication of
the UNI English Department

Award of Distinction for Professional Writing, 2004 English Department
Celebrating Writing Contest, UNI.

Awarded UNICConnection Scholarship, University of Northern Iowa, 2004.

Awarded Class of 1951 Scholarship, University of Northern Iowa, 2004.

Published Literary Nonfiction story in *Inner Weather* 2003, a publication of the
UNI English Department

Awarded Certificate of Merit, Professional Photographers of America
International Judging

Awarded Seal of Approval, Heart of America Photographers Conference,
Professional Photographers of America

Awarded ribbons for Distinguished Print and Honorable Mention, Professional
Photographers of Iowa

Inducted Beta Alpha Kappa Chapter, Phi Theta Kappa Society

Outstanding Writer Award, Hawkeye Community College

Second place winner Iowa Newspaper Association Competition for
Transportation Advertisement

Published photo in KWVL Weather Calendar, Waterloo Iowa.